

AT LAST RECONSTRUCTION BEGINS AT THE HOTEL SIGMA OLOMOUC!

Prague / Olomouc, 27th July 2011 – the hotel Sigma Olomouc will close its doors on 11th August 2011 to go through a renovation to the four star hotel. *“With a new name and with assurance of four star status, the re-opening of the Clarion Congress Hotel Olomouc should occur in August 2013,”* said Robin Hanák, Director of the hotel Sigma Olomouc.

The existing hotel Sigma Olomouc will become the eighth Czech Clarion under the Clarion Hotels brand integrated into the international chain Choice Hotels International, which is represented by CPI Hotels, a.s. on the Czech market. The reconstruction and rebranding is a part of the business strategy that allows for continuous development of the family Clarion hotels brand and its expansion into the regions. *“CPI Hotels, a.s. continues its strategy to further expand and enhance their hotel services. This will again expand the regional chain of Clarion business hotels, which guarantees its guests high quality services, which they are accustomed to from other Clarions operated by our company in the Czech republic,”* said Jan Kratina, CEO of CPI Hotels, a.s.

Clarion hotels are known for not only providing comfortable accommodation and catering, but also for premium conference opportunities. *“We believe, that meeting the demanding global standards of the Clarion brand will guarantee our clients comprehensive four star superior services with a personal approach,”* said director Hanák.

After the extensive reconstruction, the Clarion Congress Hotel Olomouc will offer congress premises for up to 1 400 delegates (the largest hall for up to 1 100 delegates), as well as 126 rooms including apartments and a Business Executive Suite. An excellent Benada restaurant with a capacity of up to 440 guests will be a part of the hotel.

Until the re-opening of our hotel we offer our services at Clarion Congress Hotel Ostrava, which is located approximately 90 km from Olomouc. *“Thank you very much for the existing excellent co-operation and we are looking forward to greeting our first guests in our new hotel Clarion Congress Hotel Olomouc,”* concluded Hanák.

If you have any questions or inquiries do not hesitate to contact Mr. Robin Hanák directly via email robin.hanak@clarion-hotels.cz.

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Clarion Congress Hotel České Budějovice, ex. Hotel Gomel (12/2011)

